

A personal version of design

Daniela Fischli leads the Studio Fischli and Df ARTelier with an artistic combination that creates value

Interior architecture and jewellery design. Studio Fischli and Df ARTelier are two sides of the same coin, behind which lies the creativity of Daniela Fischli and the desire to create every time something that is unique. “Each project, be it architecture or jewellery, is unique and entirely customised. My work is really tailor made”. The architectural firm in Bioggio, in Canton Ticino, boasts a tradition spanning over 40 years. Over time, it specialised in the public sector. Today, it deals with the design of private houses and apartments, but above all restaurants that have always remained the primary vocation. Daniela Fischli, when she joined the full-time office ten years ago, followed in her father’s footsteps by choosing the path of continuity. “For me, interior architecture means transforming a space, whether existing or new, into an ideal environment for those who will live it -, she says -. It must convey well-being, reflect the personality of those who live there, making them feel comfortable”. A concept that also applies to restaurants, where a customer returns not only for the quality of the food and the courtesy of the staff. Designing a restaurant is not easy, because aesthetics cannot ignore functionality. “Particular attention must be paid to work processes and functions, optimising the flows of staff and customers. This has always been our



DANIELA FISCHLI

strong point. A client must understand that what they spend on good design will then earn it in hours of work saved, because everything inside the restaurant will be faster and optimised”. In addition to interior architecture, Daniela Fischli in recent years has transformed the passion for jewellery design into a profession. Through the Df ARTelier brand, it produces unique pieces characterised by

simple lines that recall the patterns of nature. “Every jewel has a focus, a detail that attracts attention. I value the uniqueness and beauty of small imperfections, such as for example stones and pearls, which I choose one by one. My love for architecture is also reflected in the jewel through the integration of typical materials”. Concrete next to gold? With Df ARTelier it is possible. ■